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➤ **ICT enabled tools for effective teaching-learning process**

In addition to the chalk and talk method of teaching, the faculty members are using IT-enabled learning tools such as PPTs, Audio enabled Video Clippings, and Online Sources, to expose the students to advanced knowledge and practical learning. Classrooms are furnished with LCD Projectors and an audio facility.

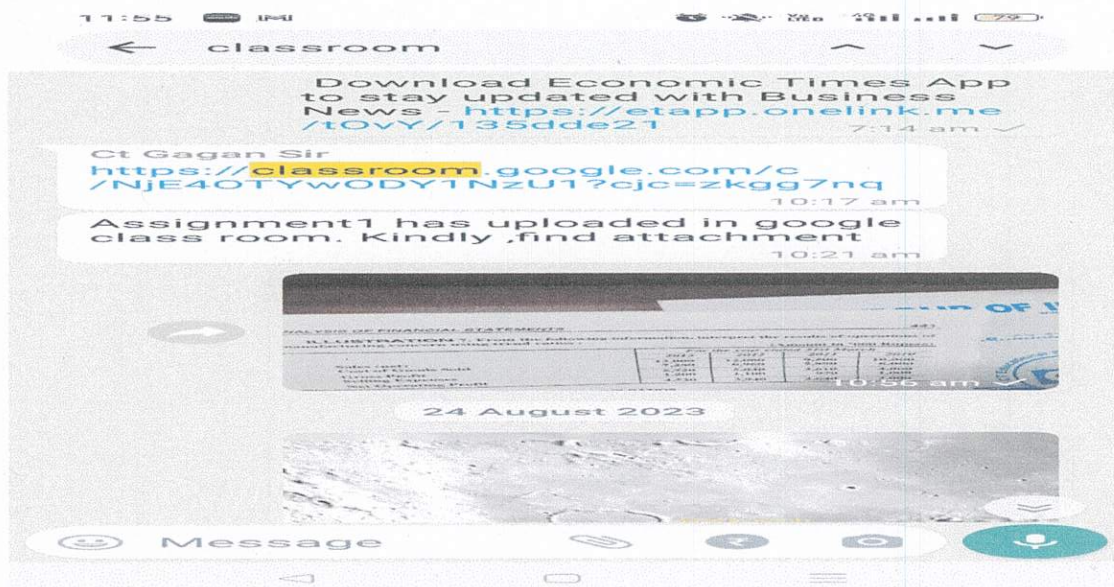
The following are some of the ICT tools used by the faculty members for innovative teaching:

- ✓ Google Classroom
- ✓ YouTube channels
- ✓ NPTEL – SWAYAM
- ✓ Power-Point Presentations
- ✓ DELNET
- ✓ National Digital Library in India (NDLI)
- ✓ Google Classroom: Google classrooms are created by faculty to send notes and assignment to students. As a regular practice Google classrooms links are made and sent to students via whatsapp groups. The some of the links of the classes are given below:

<https://classroom.google.com/c/NDYzODgzMzUzMzI1?cjc=a6mswsl>

<https://classroom.google.com/c/NTAzMzM0MzY1MzE2?cjc=p5vjxhl>

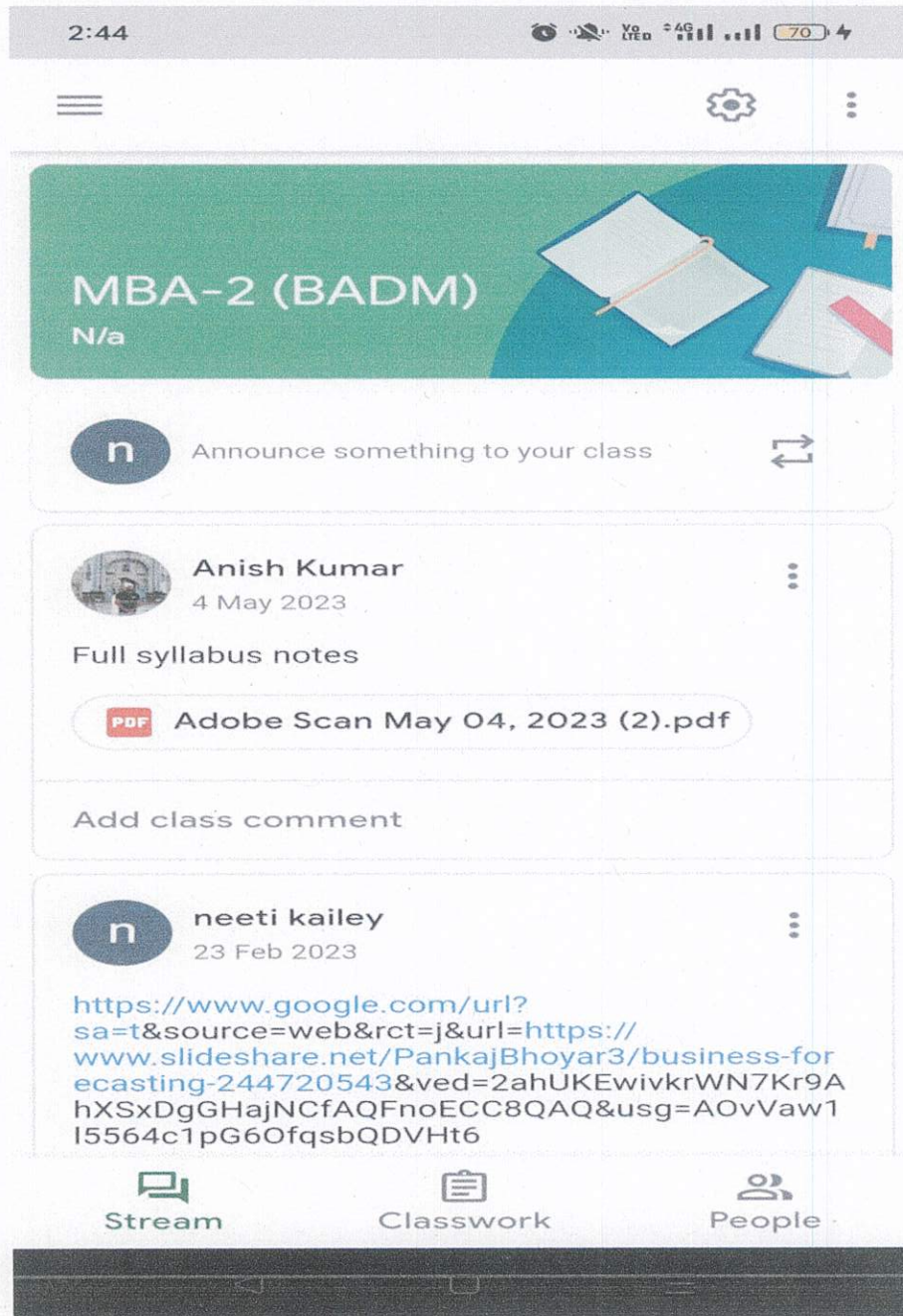
<https://classroom.google.com/c/NDYzODgwOTU2OTIw?cjc=icojgm3>



Faculty have uploaded Assignment in students classroom

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Notes were sent by faculty to students.


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2:44 📶 4G 70


☰ MBA-2 (BADM) ☰ ⋮

Teachers 👤+


n neeti kailey

Students 👤+ ⋮


A Adrshpreet Kaur ⋮

 Anish Kumar ⋮

A Anmol Badhan ⋮

 Anu arora ⋮

A Arshdeep Kaur ⋮

 Deepak ⋮

K Kajal Bhatiya ⋮

Stream Classwork People


Students are added in Google classrooms

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Sample of Online Google classrooms for the students


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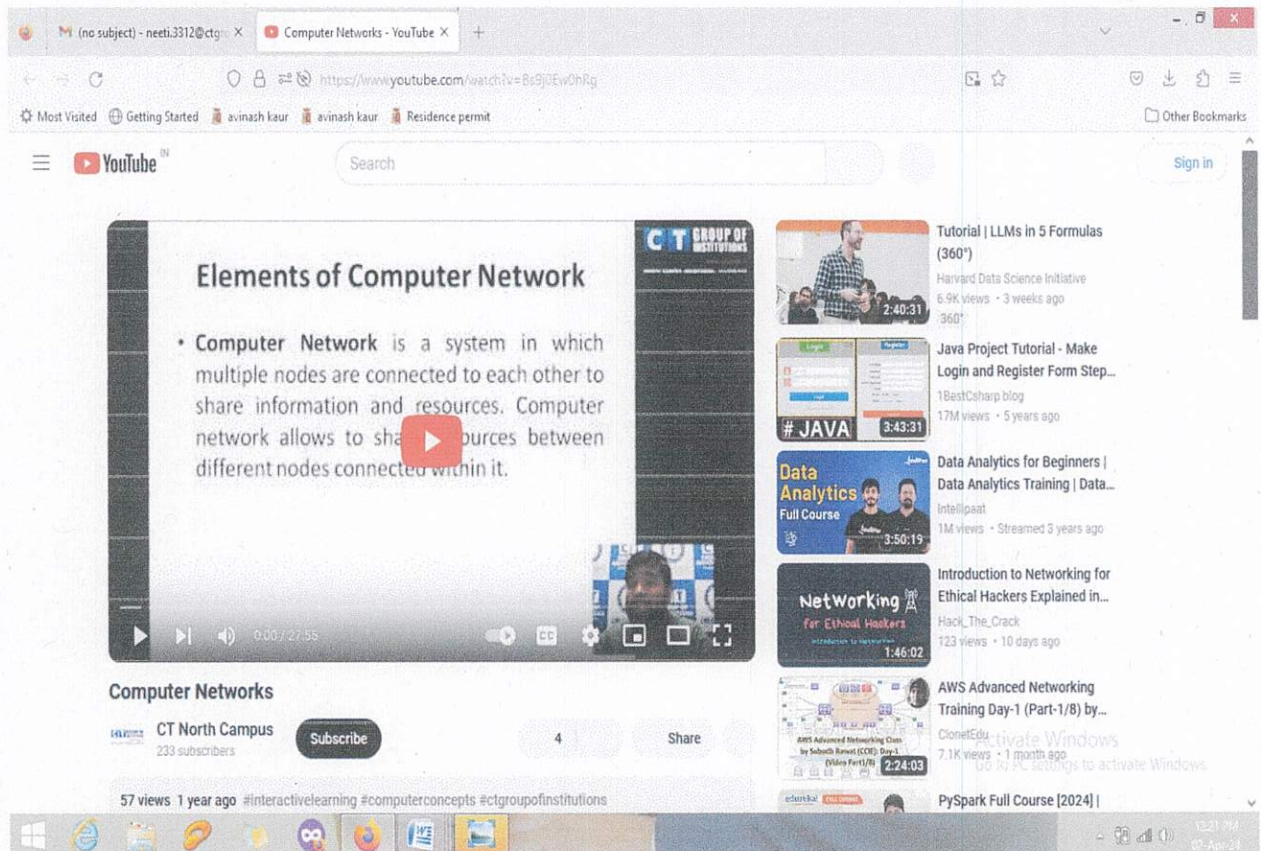
- YouTube channels: The faculty from different departments uploaded videos on Their subject topics on YouTube channel of CTIMIT as well as some faculty have their own channel on youtube. The links of the videos are given below:

<https://youtu.be/w5Os9mv0t5k?si=4O-0V2jnuk5VUoRT>

https://youtu.be/Bs9j0Ew0hRg?si=776mpY5K8Ry8KK_7

https://youtu.be/cnfEVnTs3Ek?si=KpqjL_tanwVxkBlA

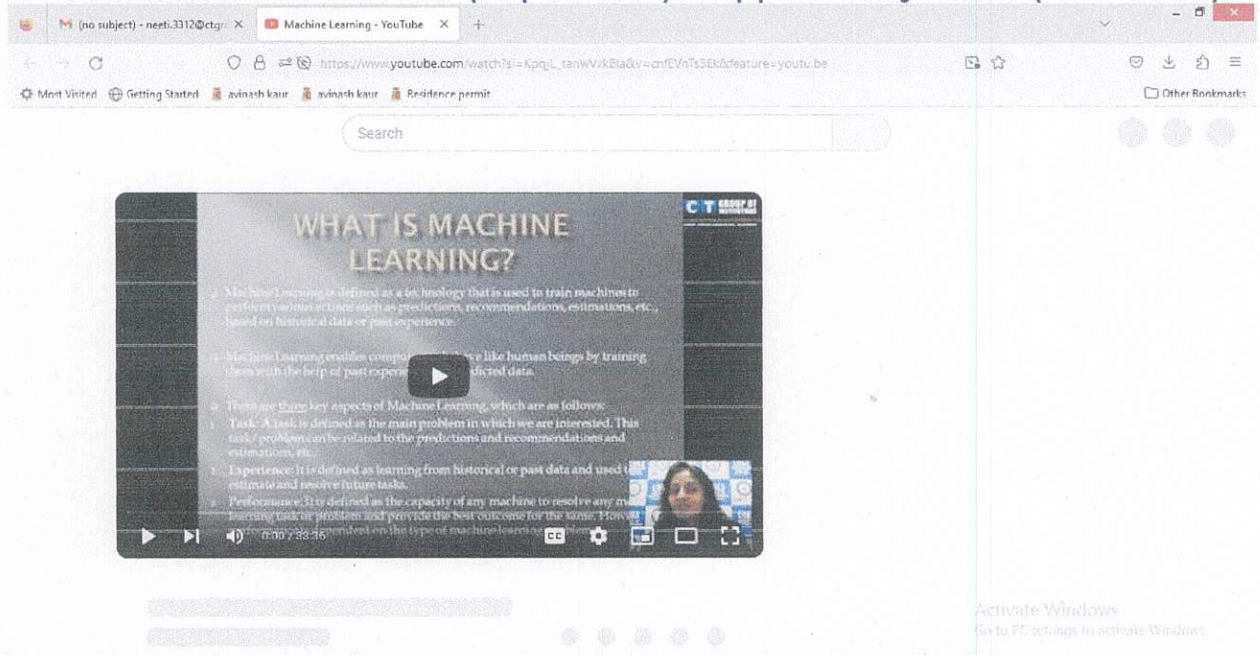
<https://youtu.be/ffRn-L5IWIM?si=CEHAU3KHuR2Cpa5f>



Faculty Delivered lecture on YouTube channel.

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WHAT IS MACHINE LEARNING?

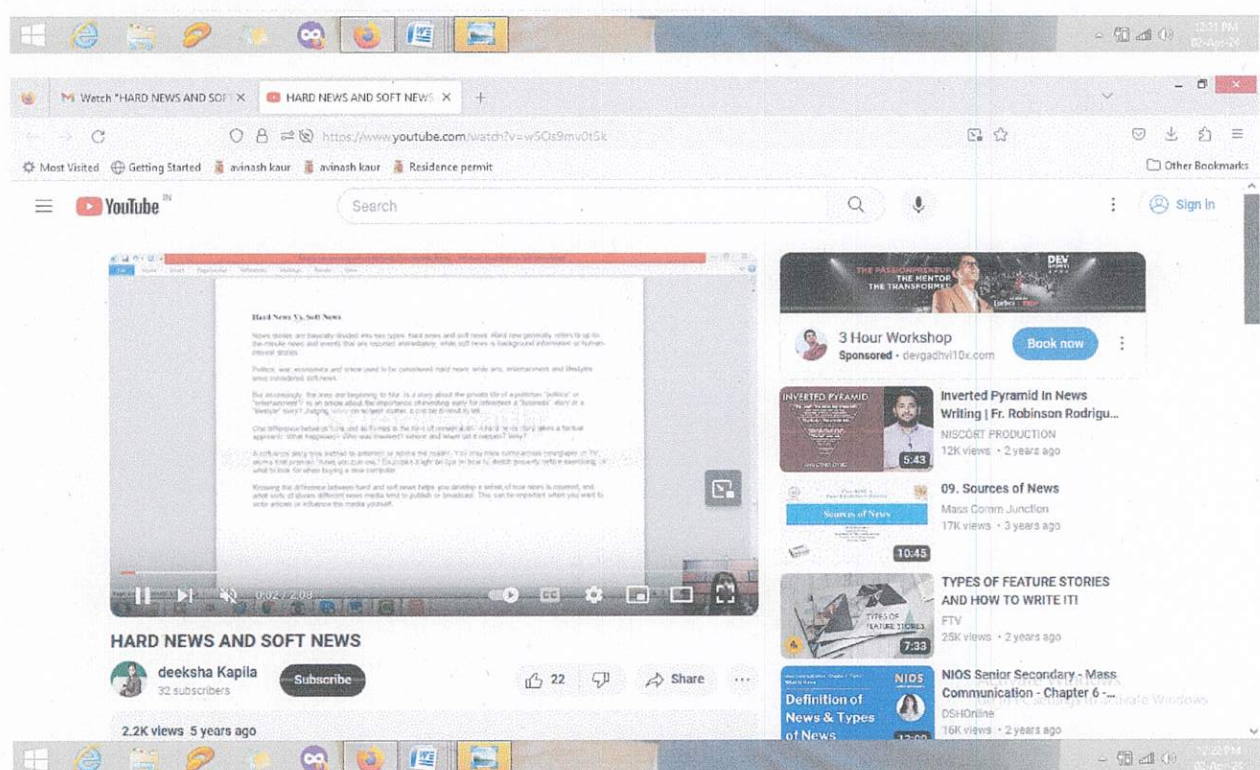
- Machine Learning is defined as a technology that is used to train machines to perform various actions such as predictions, recommendations, estimations, etc., based on historical data or past experience.
- Machine Learning enables computers to behave like human beings by training them with the help of past experience and predicted data.
- There are three key aspects of Machine Learning, which are as follows:
 - Task:** A task is defined as the main problem in which we are interested. This task/problem can be related to the predictions and recommendations and estimations, etc.
 - Experience:** It is defined as learning from historical or past data and used to estimate and resolve future tasks.
 - Performance:** It is defined as the capacity of any machine to resolve any machine learning task or problem and provide the best outcome for the same. However, it is dependent on the type of machine learning.

Task: A task is defined as the main problem in which we are interested. This task/problem can be related to the predictions and recommendations and estimations, etc.

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Activate Windows
Go to PC settings to activate Windows



HARD NEWS 55, Soft News

News reports are broadly divided into two types: hard news and soft news. Hard news refers to the immediate news and events that are reported immediately, while soft news is background information or human-interest stories.

Politics, war, economics and crime tend to be considered hard news, while arts, entertainment and lifestyle news are considered soft news.

But increasingly, the lines are beginning to blur. Is a story about the private life of a politician 'soft' or 'hard'? Is an article about the importance of spending time for a 'business' story or a 'hard' news? Judging which can be hard news is not so obvious to us.

One difference between 'hard' and 'soft' news is the type of content. 'Hard' news is a factual report, while 'soft' news is more subjective and often aims to entertain or inform.

A soft news story tends to be written in a more conversational style, while a hard news story is more formal and objective. Hard news is often written in a more concise and factual style, while soft news is more descriptive and often includes more background information.

Knowing the difference between hard and soft news helps you develop a sense of how news is reported, and what sorts of stories different news media tend to publish or broadcast. This can be important when you want to write articles or influence the media product.

HARD NEWS AND SOFT NEWS

deeksha Kapila
32 subscribers

2.2K views · 5 years ago

3 Hour Workshop
Sponsored · dergachv10x.com

INVERTED PYRAMID
Inverted Pyramid in News Writing | Fr. Robinson Rodrigu...
NISCCRT PRODUCTION
12K views · 2 years ago

09. Sources of News
Mass Comm Junction
17K views · 3 years ago

TYPES OF FEATURE STORIES AND HOW TO WRITE IT!
FTV
25K views · 2 years ago

Definition of News & Types of News
NISOS
NISOS Senior Secondary - Mass Communication - Chapter 6...
DSHOnline
16K views · 2 years ago

Faculty have uploaded videos on CTMIT channel as well as their channel.

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← CT North Campus 🔍 ⋮



CT North Campus

@ctnorthcampus7190

234 subscribers • 30 videos

More about this channel >

🔔 Subscribed ▼

Home Videos Shorts Playlists Cor

For You



CTIMIT: Explore our campus facilities and academic excellence with a comprehe...
12 views • 5 hours ago



Interview
1.7K view

Shorts



Students have subscribed the channel from updates and notes


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NPTEL – SWAYAM: For the purpose of obtaining legitimate certificates from platforms such as IIT, all CTIMIT students are required to participate in one additional course offered by NPTEL/SWAYAM. Students' resumes would be given greater weight, and in addition to their education, they would gain additional exposure.

Sample of NPTEL/SWAYAM Enrolment:

CTIMIT					
STUDENT DETAILS OF MOOCs ENROLMENT					
Sr. No.	Class	Name of the Student	Roll No.	Topic of the MOOCs	Agency/ Portal
1	BBA-6	Anchaldip Kaur	2010634	Marketing Management - II	NPTEL
2	BBA-6	Ankit Kumar	2010635	Marketing Management - II	NPTEL
3	BBA-6	Ganeev Kaur	2010636	Marketing Management - II	NPTEL
4	BBA-6	Gurleen Kaur	2010637	Marketing Management - II	NPTEL
5	BBA-6	Harmanpreet Singh	2010638	Marketing Management - II	NPTEL
6	BBA-6	Kartik Sharma	2010640	Marketing Management - II	NPTEL
7	BBA-6	Manpreet Kaur	2010641	Marketing Management - II	NPTEL


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8	BBA-6	Rahul	2010646	Marketing Management - II	NPTEL
9	BBA-6	Rudransh Sharma	2010647	Marketing Management - II	NPTEL
10	BCOM-6	ANJALI	2010691	Financial Statement Analysis and Reporting	NPTEL
11	BCOM-6	HRIDAY GUPTA	2010692	Financial Statement Analysis and Reporting	NPTEL
12	BCOM-6	NAMAN	2010695	Principles of Management	NPTEL
13	BCOM-6	NANDINI	2010696	Principles of Management	NPTEL
14	BCOM-6	PARAS SHARDA	2010697	Principles of Management	NPTEL
15	BCOM-6	PRINCE	2010698	Principles of Management	NPTEL
16	BCOM-6	RICKY KATYAL	2010699	Principles of Management	NPTEL
17	BCOM-6	RITIK	2010700	Retail Marketing	NPTEL
18	BCOM-6	SHIVANI	2010701	Financial Statement Analysis and Reporting	NPTEL
19	BCOM-6	SWATI	2010702	Financial Statement Analysis and Reporting	NPTEL
20	BCOM-6	TANU	2010703	Financial Statement Analysis and Reporting	NPTEL
21	BCOM-6	VIPANDEEP KAUR	2010704	Principles of Management	NPTEL

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22	BBA-4	ALISHA	2110772	Principles of Management	NPTEL
23	BBA-4	BALJIT KAUR	2110777	Principles of Management	NPTEL
24	BBA-4	DIVYANGNA KHINDER	2110780	Principles of Management	NPTEL
25	BBA-4	GOURI	2110783	Financial Statement Analysis and Reporting	NPTEL
26	BBA-4	JASKIRAT KAUR	2110785	Financial accounting	NPTEL



Elite
NPTEL Online Certification

(Funded by the MoE, Govt. of India)

This certificate is awarded to

BANISHA

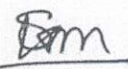
for successfully completing the course

Principles of Management


with a consolidated score of **84** %

Online Assignments	24.06/25	Proctored Exam	60/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **6619**


Prof. Sanjeev Manhas
Coordinator, Continuing Education Centre
IIT Roorkee

Jan-Apr 2024
(12 week course)


Priti Maheshwari
NPTEL Coordinator
IIT Roorkee



Indian Institute of Technology Roorkee



Roll No: NPTEL23MG33S53800163

To validate the certificate

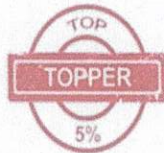


No. of credits recommended: 3 or 4


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Students achieved NPTEL Certifications from IIT Roorkee With silver Medal for 12 week course on principles of Management



Elite
NPTEL Online Certification
(Funded by the MoE, Govt. of India)



This certificate is awarded to
RITIK
for successfully completing the course

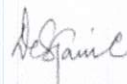
Retail Management

with a consolidated score of **75** %

Online Assignments	18.33/25	Proctored Exam	56.5/75
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Total number of candidates certified in this course: **1443**

Jan-Mar 2022
(8 week course)


Prof. Debjani Chakraborty
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur



Roll No: NPTEL23MG42S44770242

To validate the certificate



No. of credits recommended: 2 or 3

Students achieved NPTEL Certifications from IIT Kharagpur With silver Medal for 8 week course on Retail Management


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NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

MANPREET KAUR

for successfully completing the course

Marketing Management - II

with a consolidated score of **52** %

Online Assignments	16.25/25	Proctored Exam	36/75
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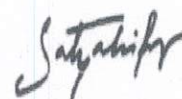
Total number of candidates certified in this course: 727



Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Feb-Apr 2025

(8 week course)



Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL23MG08S33800127

To validate the certificate



No. of credits recommended: 2 or 3


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NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

MANPREET KAUR

for successfully completing the course

Marketing Management - II

with a consolidated score of **52** %

Online Assignments	16.25/25	Proctored Exam	36/75
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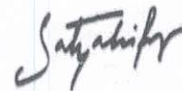
Total number of candidates certified in this course: **727**



Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Feb-Apr 2023

(8 week course)



Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL23MG08S33800127

To validate the certificate



No. of credits recommended: 2 or 3

Students got NPTELCertifications from IIT kanpur on Marketing Management



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Power-Point Presentations:

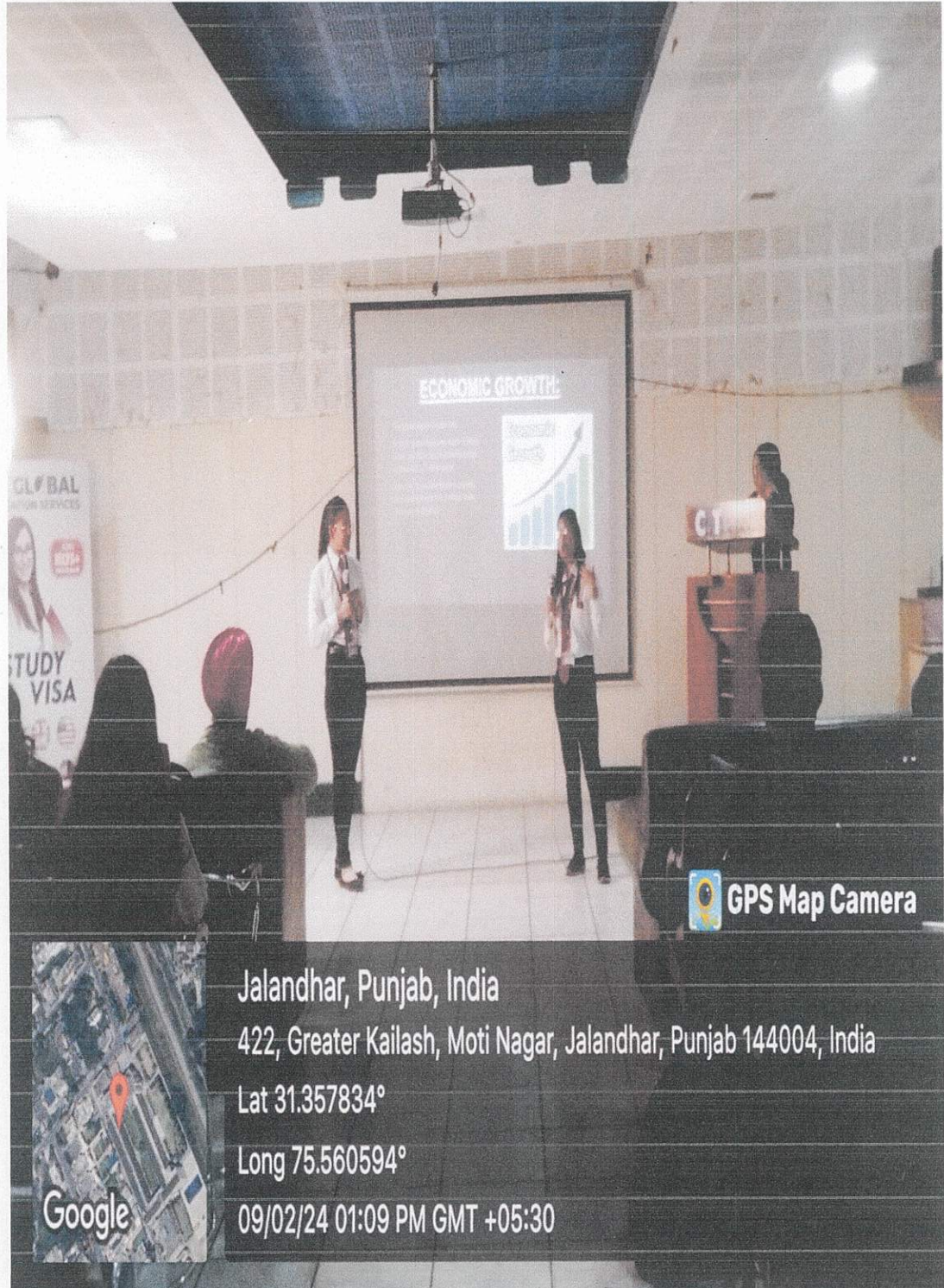
- Name of the Programme: MBA
- Name of the course: Human Resource Management
- Topic: Recruitment & selection



Ms. Pooja Behl Presented their lectures via presentations in order to make Effective resume.

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Students Delivered Power Point Presentation in PPT Competition.

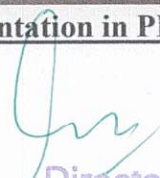


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Students Delivered Power Point Presentation in PPT Competition.


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- ✓ **DELNET:** CTIMIT set up a DELNET last year for facilitating Digital Library for students as well as faculty.

No Receipt No./76137/2023-24



DELNET-Developing Library Network
Jawaharlal Nehru University Campus
Nelson Mandela Road, Vasant Kunj
New Delhi-110070
State Name Delhi Code 07

Receipt

Received with thanks from CT INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY
MAQSUDAN CAMPUS, GREATER KAILASH, G.T. ROAD
JALANDHAR-144008, PUNJAB
[DELNET MEM. NO. IM-10079]

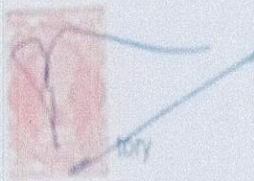
The sum of Indian Rupees Nineteen Thousand Four Hundred Seventy Only

By CT INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY, An India
Inter Bank Transfer 31-JUL-23 19,470.00

Remarks AMOUNT RECEIVED TOWARDS ADMISSION FEE & ANNUAL INSTITUTIONAL
MEMBERSHIP FEES FOR THE PERIOD 31.07.2023 TO 30.07.2024


**₹ 19,470.00/-

**Subject to Realisation


Auth [Signature] lity

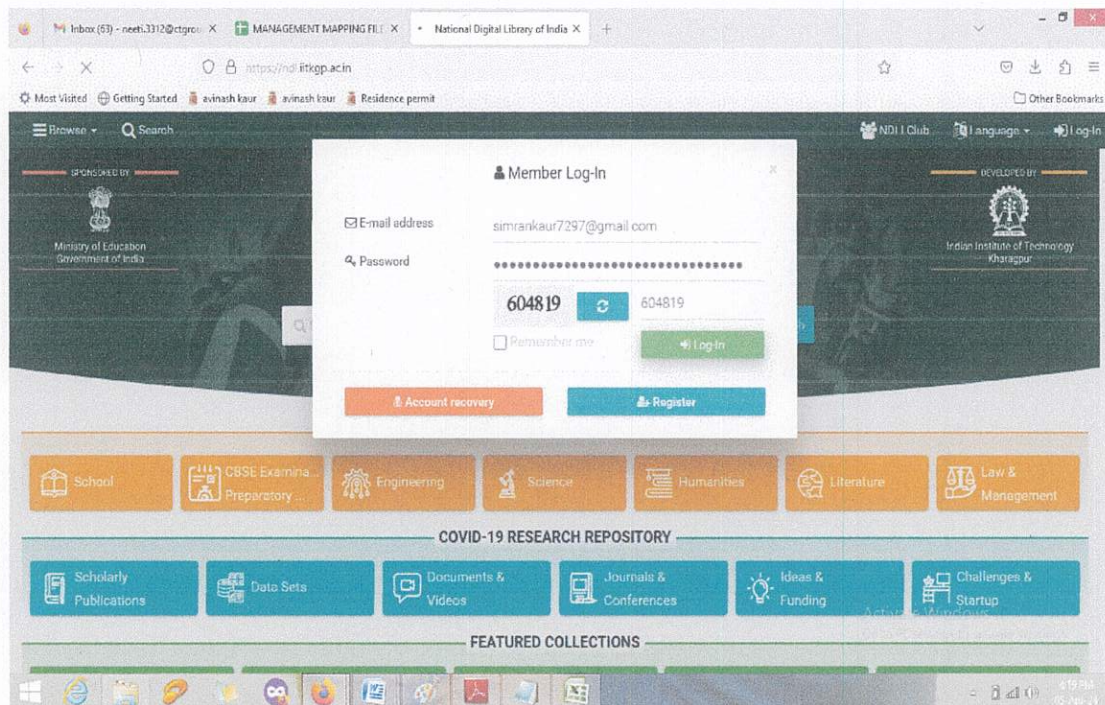
We would like to mention that DELNET provides access to more than 3.5 crore catalogued records of books, journals, articles, etc. through Discovery Portal and also more than one crore and fifty lakh full-text e-books, e-journals & e-articles through Knowledge Gateway Portal. We are pleased to inform you that DELNET has also recently launched VLSI Portal

Proof of DELNET


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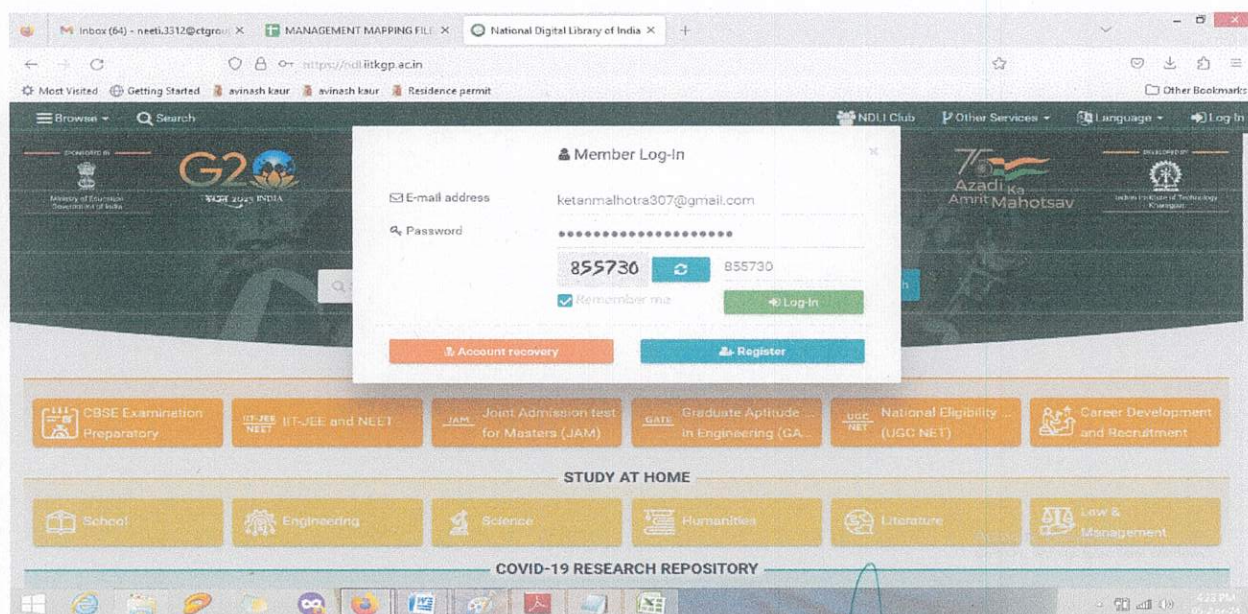
Sample of National Digital Library User ids of Students



The screenshot shows the National Digital Library of India (NDLI) website. A 'Member Log-In' modal is displayed over the main content. The modal contains the following fields and options:

- E-mail address:** simrankaur7297@gmail.com
- Password:** 604819 (masked with dots)
- Remember me:** ☐
- Login:** (Green button)
- Account recovery:** (Orange button)
- Register:** (Blue button)

The background website features a navigation bar with 'NDLI Club', 'Language', and 'Log-In'. Below the login modal, there are categories like 'School', 'CBSE Examination Preparatory', 'Engineering', 'Science', 'Humanities', 'Literature', and 'Law & Management'. A 'COVID-19 RESEARCH REPOSITORY' section is also visible with links for 'Scholarly Publications', 'Data Sets', 'Documents & Videos', 'Journals & Conferences', 'Ideas & Funding', and 'Challenges & Startup'.



The screenshot shows the National Digital Library of India (NDLI) website. A 'Member Log-In' modal is displayed over the main content. The modal contains the following fields and options:

- E-mail address:** ketenmalhotra307@gmail.com
- Password:** 855730 (masked with dots)
- Remember me:** ☒
- Login:** (Green button)
- Account recovery:** (Orange button)
- Register:** (Blue button)

The background website features a navigation bar with 'NDLI Club', 'Other Services', 'Language', and 'Log-In'. Below the login modal, there are categories like 'CBSE Examination Preparatory', 'IIT-JEE and NEET', 'Joint Admission test for Masters (JAM)', 'Graduate Aptitude in Engineering (GATE)', 'National Eligibility (UGC NET)', and 'Career Development and Recruitment'. A 'STUDY AT HOME' section is also visible with links for 'School', 'Engineering', 'Science', 'Humanities', 'Literature', and 'Law & Management'. A 'COVID-19 RESEARCH REPOSITORY' section is also visible with links for 'Scholarly Publications', 'Data Sets', 'Documents & Videos', 'Journals & Conferences', 'Ideas & Funding', and 'Challenges & Startup'.

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